



TAX INVOICE

Highline Sheds Pty Ltd (ABN 16 066 476 122)

Invoice Date
17 Apr 2025

Invoice Number
INV-2254

Reference
ADWORDS-May 2025

Mind Sheep
ABN: 45 259 517 871
www.mindsheep.com.au
admin@mindsheep.com.au
+61420102363

| Description | Quantity | Unit Price | GST | Amount AUD |
|--|----------|------------------|-----|---------------|
| Adwords Marketing Services for the month of May 2025 | 0.00 | 0.00 | 10% | 0.00 |
| Weekly Review of Adwords Performance that includes 1. Reviewing Competitor behaviour for unusual spikes2. Ensure daily budget is being allocated accordingly3. Seize on opportunities if there are easy-wins with lower costs than usual | 4.00 | 60.00 | 10% | 240.00 |
| Monthly Review of Adwords Performance & Identify and Perform Recommended Actions | 4.00 | 60.00 | 10% | 240.00 |
| Monthly - Perform Recommended Adwords Actions including adjustments to Website. (directly or work with existing web developer) | 4.00 | 60.00 | 10% | 240.00 |
| Monthly Report including Performance, Keyword performance and CPA across Adwords and SEO. | 2.00 | 60.00 | 10% | 120.00 |
| Discount for Highline to meet Budget | 1.00 | -90.00 | 10% | -90.00 |
| | | Subtotal | | 750.00 |
| | | TOTAL GST 10% | | 75.00 |
| | | TOTAL AUD | | 825.00 |

Due Date: 29 Apr 2025

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Bank Transfer Details

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BSB: 248-024

Account: 10-473-583

Please Include Invoice Number when making payment

The total price includes GST

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