



# INVOICE

Denes Aldott

**Invoice Date**  
15 Jul 2025

**Invoice Number**  
INV-2292

**Reference**  
Aldott Homes Facebook Ads Campaign  
Setup and Campaign Optimization for  
June 2025

**Mind Sheep**  
ABN: 45 259 517 871  
www.mindsheep.com.au  
admin@mindsheep.com.au  
+61420102363

Description	Quantity	Unit Price	Amount AUD
Campaign1. Competitor Research for Audience Targeting - 3 hours2. Campaign Setup - 5 hours3. Lead Tracking Setup and Testing - 2 hours 4. Initial Copywriting - 4 hours5. AI Server Setup - 12 hours	1.00	100.00	100.00
Ongoing Efforts1. Campaign Optimization - 15 hours2. Copywriting - 2 hours3. Reporting - 3 hours4. AI Image Generation & Design Effort - 24 hours	1.00	650.00	650.00
AI Server Cost - 50 images with the ability to adjust and pivot based on performance and optimization	1.00	250.00	250.00
		Subtotal	1,000.00
		<b>TOTAL AUD</b>	<b>1,000.00</b>

**Due Date: 22 Jul 2025**

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Bank Transfer Details

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BSB: 248-024

Account: 10-473-583

Please Include Invoice Number when making payment

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